



## The Dynamic Job Search Engine

### Ramp Up your Traffic

**Boost your website traffic quickly and easily with the jobdyn XML Feed. Our Program can provide the right visitors to your delivered jobs. We provide the only alternative to PPC that delivers solid value and true benefits.**

### Targeted Traffic

Select your targeted country and receive quality visitors from US, UK, Canada and Australia.

### The advantages

- Low cost Flat fee - no pay-per-Click Program
- No keyword bidding, no bid for management, no incentive for click-fraud
- Reduced administrative paper work

### Flat Rate Pricing

Unlike expensive and intransparent Pay-per-click programs that charge per click, we charge a flat rate per month, and we give the same chances to all our advertisers. Your cost?

Under a penny a visitor.

### What you get:

- Guaranteed & fair Exposure of your Jobs within jobdyn.com (starting from Pos. 10)
- Automatic Job Rotation of your Jobs within jobdyn.com
- Extremely competitive price for the traffic (under a penny per visitor)
- Integration & Test of your XML Feed within 1 week
- Automatic download and integration (every hour) of your XML Feed within jobdyn.com

## How it works? Fair exposure of your Jobs!

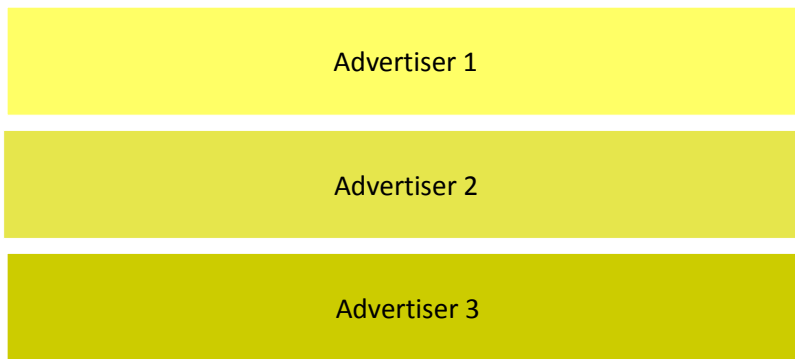
Depending on the number of Jobs in the XML Feeds, we will display the relevant jobs to the visitors. Every advertiser has the same chances to get the visitor. The user decides – depending on the information and on the description – the best suitable job for himself/herself.

The system will rotate the block of ads randomly. Be aware that every search result has space for only 10 advertisers (max 30 links).

Jobdyn

HOME | Browse Jobs | Post your Ad | Insert a Job | Insert multiple Jobs

1. What:  2. Category:  3. Where:  4. Start Search:



Jobdyn.com is able to provide a flat rate program that offers a top Exposure at low, flat fee rate. Jobdyn provides the only alternative to pay-Per-Click that delivers solid value and real benefits.

### Free Member Account:

Login to your secure member account at anytime to monitor the search-terms and the search impression stats.

## XML Feed Example

This is an example of a XML Feed. If you have a different format, please contact our technical department with your XML specification.

```
<?xml version="1.0" encoding="UTF-8"?>
```

```
<JOBS>
```

```
  <JOB>
```

```
    <JobID>    </JobID>
```

```
    <JobTitle> </JobTitle>
```

```
    <JobCity>  </JobCity>
```

```
    <JobState> </JobState>
```

```
    <JobCountry> </JobCountry>
```

```
    <JobCompany> </JobCompany>
```

```
    <JobUrl>
```

```
      <![CDATA[https://www.  ]]>
```

```
    </JobUrl>
```

```
    <JobDescription>
```

```
      <![CDATA[  ]]>
```

```
    </JobDescription>
```

```
    <category>
```

```
      <![CDATA[  ]]>
```

```
    </category>
```

```
    <date>
```

```
      <![CDATA[  ]]>
```

```
    </date>
```

```
  </JOB>
```

```
  ...
```

```
</JOBS>
```

**Categories:**

Marketing

Human Resource

Health Care

IT & Software

Administration

Real Estate

Legal/Law

Engineering

Education & Teaching

Insurance

Accounting / Banking

Admin / Office

Art / Media / Design

Biotech / Science

Business / Mgmt

Customer Service

Food / Bev / Hosp

General Labor

Government

Manufacturing

Nonprofit Sector

Retail / Wholesale

Security

Skilled Trade / Craft

Technical Support

Transport

Tv / Film / Video

Writing / Editing

Sales